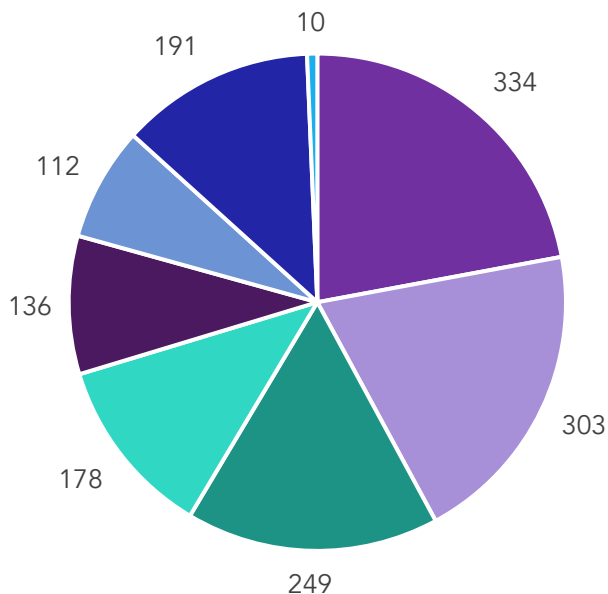


This Facebook poll asked the following question:

Imagine a medication you're interested in has a resource on the product website that could look up your insurance coverage for the medication. What information would be important for the resource to provide? Please select all options that apply.

MEDICATION COVERAGE RESOURCE

- Is the medication covered? **(334 votes)**
- Does the medication require prior approval from your insurance for it to be covered? **(303 votes)**
- Does your insurance require a trial of other medications before it can be covered (and if so, which medications)? **(249 votes)**
- Are there medications, or classes of medications, you can't take while taking the new medication for it to be covered (and if so, which medications)? **(178 votes)**
- How many monthly migraine days you need to experience for it to be covered? **(136 votes)**
- Does your insurance require the medication to be prescribed by a specialist (e.g. headache specialist, neurologist) for it to be covered? **(112 votes)**
- Are there cost savings programs for the medication? **(191 votes)**
- I would not use a resource to look up my insurance coverage. **(10 votes)**



*365 discrete participants
1,400 total votes in the poll*



PATIENT POLLS

Medication Coverage Resource

The top answer, coming in at 24%, was: "Is the medication covered?" However, there was also a certain amount of skepticism that a resource like this could be accurate given the wide variety of insurance plans and mid-year changes.

"Knowing if a certain treatment was even an option for me based on insurance coverage and cost, prior to my doctor prescribing it, would be invaluable."

—Poll Respondent

Navigating insurance coverage can be very challenging for people living with migraine. Often, a doctor may prescribe a treatment or give medication samples, only for a patient to later find out that their insurance will not cover it, or that it requires prior approval or step therapy. This not only delays treatment, but also has a negative impact on quality of life, putting patients at risk for further disease chronification.

Having an accurate and up-to-date resource available that could help patients better navigate the insurance process, and know what to expect upfront, could be very helpful in getting treatments more quickly and with less frustration.

PATIENT COMMENTS

"I have been blessed these last 25 years to have doctors who advocate for me with my medical insurance carriers to provide me with the medications the doctors prescribe as best treatments for my health! I am very sad that that is NOT the case for many other pain warriors."

"I don't see how a resource could provide accurate information for so many different insurance plans, so probably I would not use that kind of resource for insurance information."

"Personally, my insurance coverage is so bad that I wouldn't trust any system to tell me if it's covered and be accurate about it."

"I would also love to have information on what the coverage with Medicare is on a med, and what resources there are to help afford it, since co-pay programs aren't allowed to be used by people who have Medicare."