



PATIENT POLLS

Migraine Treatment Information Sources

Migraine Meanderings hosted a poll that asked **"Where do you get your new treatment information from?"** Respondents were able to select as many answers as applied.

TOP INFORMATION SOURCES ABOUT NEW MIGRAINE TREATMENTS



408 people voted and 1,126 votes were cast in the online poll

POLL | Migraine Treatment Information Sources

“Connecting with online networks like Migraine Meanderings has helped me become a more educated and empowered patient. I have learned so much about new treatments and can now speak confidently with my doctor about my options.”

—Migraine Patient

408 people voted in the online poll with a total of 1,126 votes. The top five sources are shown above. Other sources included various doctors (ENT, OBGYN, PCP/GP, pain management and alternative medicate doctors), pharmaceutical websites and social media, pharma/HCP/Patient conferences, general news media, friends/family/colleagues, and random social media posts from non-headache sources.

HIGHLIGHTS

Patients report going to the following top sources for trusted information about new migraine treatments:

1. Migraine advocacy social media pages/groups
2. Migraine advocacy organization websites
3. Headache specialists
4. Research articles online

The results of this poll show that patients are turning to migraine advocacy organizations as their preferred source of reliable information about new treatments. Most are looking to online sources, and then also turning to healthcare specialists for information. This illustrates the great importance of awareness and advocacy education work organizations are doing.